

Jaclyn Jaquez
Graphic Designs

PRINT PORTFOLIO

CREATIVE IDEAS FOR NOVEL DESIGNS

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Jaclyn Jaquez

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Creative Ideas for Novel Designs

Profile

Energetic graphic designer with five years of experience in web development and marketing. Team player with an eye for detail looking forward to new opportunities.

Education

- Texas A&M University Kingsville
- Del Mar College
- Southern New Hampshire University

Professional Work Experience

- Create websites for events and services.
- Organize and collaborate in various situations and events.
- Develop engaging digital programs utilizing multiple platforms.
- Design content for promoting services and events.
- Construct and deliver presentations to various forms of audiences.
- Operate printshop equipment to develop print materials such as business cards, flyers etc.

Skills



Branding



Print
Design



Web
Design



Adobe



Microsoft



Canva



Google
Applications



hello@reallygreatsite.com
<https://jaclynjaquez.site>



Branding Suite

Color Logo
Solid Background



Logo in White
Transparent
Background



Business Card

Front



Back



Leave Behind Pieces

Pamphlet



Jaclyn Jaquez
Graphic Design
Portfolio



Jaclyn Jaquez
Graphic Designs

CREATIVE IDEAS FOR
NOVEL DESIGNS

Once there was a Print Shop

REALLY GREAT PUBLIC LIBRARIES
JANE DOE
Library Worker

111-111-1111
www.reallygreatsite.com
jane.doe@reallygreatsite.com
Really Great Place
America Great
City, State Zip

Graphic Design became a big part of my life at the age of sixteen when I was placed in a High School Print Shop class. There I attained 2 years of experience in designing, printing and processing projects both supervised and independently. Soon creating materials such as flyers, business cards, pamphlets, brochures etc. were second nature and I was eager to learn more.

Logo Design



A few months after graduating from High School I was hired at the Nueces County Public Libraries where I was able to continue my learning and hone my Graphic Design skills. I had the opportunity to create a logo for a new library program. Utilizing my experience in Graphic Design and my involvement in the program created an insightful design dedicated to the intentions of the program and drawing in an audience.

Interactive Designs



While I was employed full time and continued my education I also had a family to raise. Leaving me with plenty of opportunity to create family themed materials such as invitations and birthday cards. However, I began to broaden my platforms to include more interactive designs such as Augmented Reality. I have been successful at creating 3D designs that can be easily accessed and shared.

Promotion



When creating a promotion the goal is to make the product or service memorable. What better way to do that than a video promotion that works more than just the eyes but the ears and possibly even emotion. By creating digital promotions on Canva I also have found video promotions to be the most enjoyable to work with and I am looking forward to creating my next video project.

Virtual Escape Rooms



Another platform I became an expert in is Google Applications, including Google Sheets, Docs, Slides, Forms, Sites etc. With Google I have created Virtual Escape Rooms where users play interactive online games. I have often used Google Forms for forms of trivia games. While Google Slide versions are more click to find an object. Another is utilizing Google Sites to store all of the

Newsletters




Sharing what's new at an organization or company with the public gives the audience the feeling of involvement. Using an online service like Mailchimp allows me to create, and distribute scrollable content that compares to other online platforms.

The skills that I have acquired over the years are not without struggle. There have been obstacles, which for Graphic Designers makes the experience all the more rewarding when viewing the final product. I can't wait to see what new opportunities await.

CREATIVE IDEAS FOR
NOVEL DESIGNS

Jaclyn Jaquez
Contact Information

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Notebook

Envelope



Once there was a Print Shop

Front



Back

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Business Cards are something that I love creating. It's something small enough to carry around and hand out to prospective clients. These business cards were created on Canva.

Branding

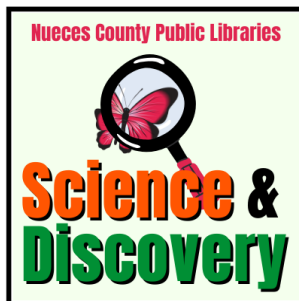
Social Media Image - Profile Logo



Social Media Image - Facebook



Social Media Image - Instagram



Web Banner



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Beyond Two Dimensional

Invitation Design



Adobe Aero Design

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Invitations don't have to be 2 dimensional anymore. Using Augmented Reality applications like Adobe Aero has given Graphic Designers a whole new way to interact with others. Augmented Reality creates a virtual reality experience that can be viewed when the user scans the QR code.

Versatile Designs



These magazine covers were a school project that utilized a single picture in two separate magazines but each would attract a different audience. Using a picture of a white house I used terminology and bold text to convey a message of real estate for one magazine while the other focused on home care for the elderly. By including outside elements like a photo, shape and bold text would cater to those looking to buy a home. These covers were created using Adobe InDesign.

What's On the Menu?

PASTA AMORE

Fun, Fresh & Filled with Love!



Appetizers

Bruschetta \$6.99

*Our Homemade Garlic bread topped with a medley of olive oil, parmesan cheese, tomatoes, and basil

Stuffed Mushrooms \$7.99

*Porrobelli Mushrooms stuffed with breadcrumbs and Italian herbs

Spinach Dip & Chips \$5.99

*Spinach, Parmesan and Monterey Jack cheese mixed with Italian herbs and spices. Served with our Homemade Garlic Croutons



PASTA AMORE

Salads

House Salad \$6.99

*Mixed Greens, Tomatoes, Red Onion, Black Olives, Red Bellepepper, Black Pepper & Homemade Mozerella

Caesar Salad \$7.99

*Romane Lettuce, Homemade Crutons, Caesar Dressing, Parmesan Cheese



Soups

Wedding Soup \$5.99

*Our Homemade Wedding Soup is an Italian soup with fresh spinach, pasta, celery, carrots, lean ground meat and fresh herbs.

Minestrone Soup \$6.99

*Homemade tomato soup with zucchini, spinach, potatoes and fresh herbs

Bean Soup \$4.99

* Italian Sausage, Beans, Carrots, Tomatoes and fresh herbs



Another school project that I am proud of is the Pasta Amore Menu Design. The goal was to create a Menu Design with the given brand imagery and background information. Coming from a small town, I wanted to create a mom and pop menu inspired by a small pizza restaurant I grew up eating at. Using Adobe Illustrator InDesign was used to create the design of the menu. Adobe Photoshop was used to edit the images that were used to showcase the food and ingredients. Creating a menu that represents fresh, homemade traditional food was a joy. I look forward to the next restaurant themed project.

Fun & Games



Escape to the Halloween Party

Play Now



Dino Realm Escape

Play Now



Gingerbread Cottage Escape

Play Now

Nueces County Public Libraries
1000 Terry Shamsie Blvd.
Robstown, Texas 78380
361-387-3431



Another platform I became an expert in is Google Applications, including Google Sheets, Docs, Slides, Forms, Sites etc. With Google I have created Virtual Escape Rooms where users play interactive online games.

While Google Slide versions are more click to find an object. Another is utilizing Google Sites to store all of the games.

Digital Escape Rooms are something that I started creating as library programs when the pandemic started. To create them I used Canva to make each setting and Google Slides to make it an interactive game.

Video Promotion



When creating a promotion the goal is to make the product or service memorable. What better way to do that than a video promotion that works more than just the eyes but the ears and possibly even emotion. By creating digital promotions on Canva I also have found video promotions to be the most enjoyable to work with and I am looking forward to creating my next video project.

Information & Resources

I have gained most of my experience working at a library where everyday is an opportunity to learn something new. One creative way to pass on information is with pamphlets or other forms of printed promotions.

 <p>NATURE-BASED LEARNING AT YOUR LIBRARY!</p> <p>Nueces County Public Libraries integrates Nature-Based programming for all ages to support family growth and literacy and promote a love for nature and the outdoors.</p>	 <p>NATURE-BASED LEARNING AT YOUR LIBRARY!</p> <p>Nueces County Public Libraries integrates Nature-Based programming for all ages to support family growth and literacy and promote a love for nature and the outdoors.</p>	 <p>NATURE-BASED LEARNING AT YOUR LIBRARY!</p> <p>Nueces County Public Libraries integrates Nature-Based programming for all ages to support family growth and literacy and promote a love for nature and the outdoors.</p>
 <p>KEACH FAMILY LIBRARY RAIN-GARDEN A Rain Garden is a shallow depression planted with native plants that collect and filter out pollutants from rain water runoff from roofs, parking lots, and other surfaces. Rain gardens can also provide food and shelter for local wildlife.</p>  	 <p>KEACH FAMILY LIBRARY RAIN-GARDEN A Rain Garden is a shallow depression planted with native plants that collect and filter out pollutants from rain water runoff from roofs, parking lots, and other surfaces. Rain gardens can also provide food and shelter for local wildlife.</p>  	 <p>KEACH FAMILY LIBRARY RAIN-GARDEN A Rain Garden is a shallow depression planted with native plants that collect and filter out pollutants from rain water runoff from roofs, parking lots, and other surfaces. Rain gardens can also provide food and shelter for local wildlife.</p>  
 <p>PROJECT WILD The goal of Project WILD is to develop awareness, knowledge, skills, and commitment resulting in informed decisions, responsible behavior, and constructive actions concerning wildlife and the environment.</p>  	 <p>PROJECT WILD The goal of Project WILD is to develop awareness, knowledge, skills, and commitment resulting in informed decisions, responsible behavior, and constructive actions concerning wildlife and the environment.</p>  	 <p>PROJECT WILD The goal of Project WILD is to develop awareness, knowledge, skills, and commitment resulting in informed decisions, responsible behavior, and constructive actions concerning wildlife and the environment.</p>  
 <p>PROJECT WET (WATER EDUCATION TODAY) Project WET's mission is to advance water education to understand global challenges and inspire local solutions has led us to educate millions of people worldwide.</p>	 <p>PROJECT WET (WATER EDUCATION TODAY) Project WET's mission is to advance water education to understand global challenges and inspire local solutions has led us to educate millions of people worldwide.</p>	 <p>PROJECT WET (WATER EDUCATION TODAY) Project WET's mission is to advance water education to understand global challenges and inspire local solutions has led us to educate millions of people worldwide.</p>
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Using Canva I have created Bookmark Designs for fun and to distribute information. By using this online design tool to place more than one design on one letter size page also provides an economical opportunity to produce more for less.

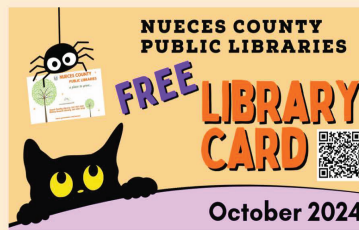
 <p>NATURE-BASED LEARNING AT YOUR LIBRARY!</p> <p>Nueces County Public Libraries programs are FREE and open to the public. Ask our library staff for more information.</p>	 <p>NATURE-BASED LEARNING AT YOUR LIBRARY!</p> <p>Nueces County Public Libraries programs are FREE and open to the public. Ask our library staff for more information.</p>	 <p>NATURE-BASED LEARNING AT YOUR LIBRARY!</p> <p>Nueces County Public Libraries programs are FREE and open to the public. Ask our library staff for more information.</p>
 <p>DRISCOLL WIC RAINBOW GARDEN Driscoll WIC Rainbow Garden is a Community Garden created and maintained by families every week during our Garden programs. It is an opportunity for families to come together and learn about where their food comes from and promotes healthy eating habits.</p>  <p>AT KEACH FAMILY LIBRARY EVERY WEDNESDAY @ 3:30PM</p>	 <p>DRISCOLL WIC RAINBOW GARDEN Driscoll WIC Rainbow Garden is a Community Garden created and maintained by families every week during our Garden programs. It is an opportunity for families to come together and learn about where their food comes from and promotes healthy eating habits.</p>  <p>AT KEACH FAMILY LIBRARY EVERY WEDNESDAY @ 3:30PM</p>	 <p>DRISCOLL WIC RAINBOW GARDEN Driscoll WIC Rainbow Garden is a Community Garden created and maintained by families every week during our Garden programs. It is an opportunity for families to come together and learn about where their food comes from and promotes healthy eating habits.</p>  <p>AT KEACH FAMILY LIBRARY EVERY WEDNESDAY @ 3:30PM</p>
<p>PROJECT LEARNING TREE</p>  <p>This program provides awareness, appreciation, skills, and commitment to address environmental issues. By encouraging creativity, originality and flexibility PLT hopes to inspire and empower students to become responsible, productive and active members of society.</p>	<p>PROJECT LEARNING TREE</p>  <p>This program provides awareness, appreciation, skills, and commitment to address environmental issues. By encouraging creativity, originality and flexibility PLT hopes to inspire and empower students to become responsible, productive and active members of society.</p>	<p>PROJECT LEARNING TREE</p>  <p>This program provides awareness, appreciation, skills, and commitment to address environmental issues. By encouraging creativity, originality and flexibility PLT hopes to inspire and empower students to become responsible, productive and active members of society.</p>
 <p>SCIENCE ACTION CLUB BUGS, BIRDS & CLOUDS</p> <p>Science Action Club is a citizen science, STEM based educational program that incorporates indoor and outdoor learning. These programs target middle-school aged children to encourage a continued interest in nature.</p> 	 <p>SCIENCE ACTION CLUB BUGS, BIRDS & CLOUDS</p> <p>Science Action Club is a citizen science, STEM based educational program that incorporates indoor and outdoor learning. These programs target middle-school aged children to encourage a continued interest in nature.</p> 	 <p>SCIENCE ACTION CLUB BUGS, BIRDS & CLOUDS</p> <p>Science Action Club is a citizen science, STEM based educational program that incorporates indoor and outdoor learning. These programs target middle-school aged children to encourage a continued interest in nature.</p> 
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Newsletter



Drop in and apply for a free

**Nueces County Public
Library Card!**



[Learn More](#)

For about four years I have been creating the Newsletter for my place of employment using an online service called Mailchimp. Sharing what's new at an organization or company with the public gives the audience the feeling of involvement. Using an online service like Mailchimp allows me to create, and distribute scroll-able content that compares to other online platforms. Mailchimp provides widgets and blocks so that the content can be easily added to the email format. Mailchimp is a service that also collects emails as clients subscribe to receive the content. By also using the online design platform, Canva to create the design also allowed me to explore other forms of design such as animation.

Animation

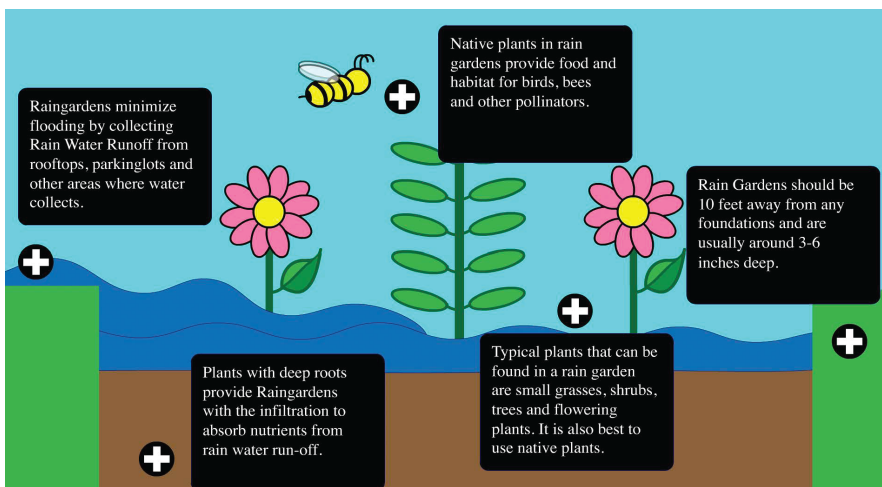
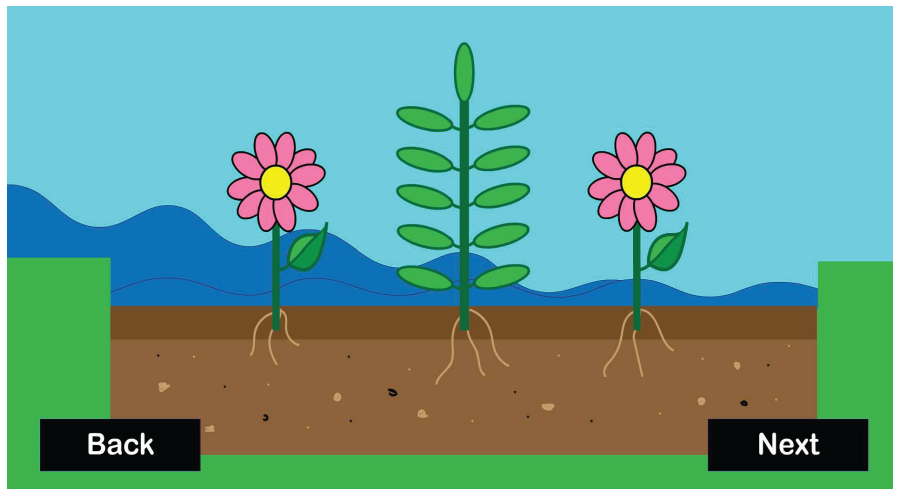
Turn Rainy Days into something beautiful.

Click "Play" to Learn How!

Play

Animation is a new skill that has me intrigued. While watching a GIF is entertaining by creating an Animation with Adobe Animate allows for more interactive features. Adding buttons allows for the user to feel in control of what information they receive.

Working with timelines allows for an Animation to flow. Being able to add video and audio to a design is another way to capture the attention of an audience. With Adobe Animate it is possible to add these function to a design.



This Animation Design was a school project to develop an interactive infographic. I chose to focus my project on a Rain Garden as I wanted to learn more about the raingarden we are buiding at work and be able share this informatio with others.



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